Benefits of Certification – Supply Chain Perspective

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Presentation Content

- 1. Our global approach and policy
- 2. Challenges for a global retailer in finding CSPO
- 3. Work we have led to accelerate uptake of CSPO
- 4. Pilot of the GHG calculator in Central America show support for the vote at GA
- 5. Our global purchase of GreenPalm to cover 50% usage by markets
- 6. Call for action to help us achieve our 2015 ambitions
- 7. Walmart strategy on progressing from green certificate to sourcing of physical oil.
- 8. Current sentiment or US market acceptance of sustainable palm oil.